

# Reaching the Right People at the Right Time: How to Use the Stakeholder Analysis Section

February 23, 2023

## **Moderator**

### **Julie MacCartee, Program Officer, Research Division, USAID's Innovation, Technology, and Research (ITR) Hub**

Julie MacCartee has served as a Program Officer with the Research Division within the Innovation, Technology, and Research Hub at USAID since September 2021. She supports research-to-action activities, university partnerships, and USAID's fellowship programs. Previously, she spent eight years in USAID's Bureau for Resilience and Food Security (RFS) as a Knowledge Management and Learning Specialist. In RFS, she co-designed and served as a COR for a large contract; facilitated webinars, trainings, co-creation workshops, and other events/processes; oversaw USAID's Agrilinks.org platform; and provided technical support on food safety & nutrition. While at USAID, Julie has served as a leader with the Insect Protein Working Group, the RISE DEIA trainer task force, and the Lactation Community of Stakeholders. Julie holds an MS in Agriculture, Food, and Environment and an MPH in Public Health Nutrition from Tufts University, as well as a BS in Biology from Duke University. In her spare time, she enjoys choral singing, reading, and spending time with her two daughters.

## **Presenters**

### **Rachel Yavinsky, Senior Policy Advisor, PRB**

Rachel Yavinsky is a senior policy advisor in International Programs. Her focus is on facilitating the sharing of information between research, practice, and policy through clear messages and innovative products. She has worked on topics including family planning; maternal, neonatal, and child health; and population, health, and environment (PHE). Previously, Yavinsky managed PRB's Policy Communication Fellows program, and served as strategic communications and engagement lead for the Passages Project at PRB and research utilization and knowledge management team lead on Breakthrough RESEARCH, a USAID-funded social and behavior change research project. Yavinsky has a Master of Health Science in reproductive and perinatal health from Johns Hopkins Bloomberg School of Public Health, and a bachelor's degree in biological anthropology and anatomy from Duke University.

### **Dr. Jose Rodriguez, Independent Consultant**

Dr. Jose Rodriguez is a public health specialist with more than 20 years' experience in the design, implementation and evaluation of public health programs in the Philippines and other countries in the South-East Asian region. He is currently working as an international public health specialist for a health security project in the People's Republic of China funded by the Asian Development Bank. Dr. Jose holds an MD with a master's degree in public health.