



Lightning Talk: The Gender Digital Divide

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Presented for USAID's "Using Research to Advance International Development: Women's Empowerment as a Case Study"

This presentation is made possible by the support of the American People through the United States Agency for International Development (USAID) under contact #7200AA18C00057. The contents of this presentation are the sole responsibility of the author and do not necessarily reflect the views of USAID or the United States Government.

The State of the Gender Digital Divide

- GDD has grown yearly - well researched
- Uneven development as sectors adopt digital
- Conway's Law
- Why still unrecognized?
- Women are still offline because people want them to be

THE WALL STREET JOURNAL.

TECH

Why the Vast Majority of Women in India Will Never Own a Smartphone

Technology, promoted as a social equalizer, is having the opposite effect in one of the world's largest markets

MOROCCO
WORLD NEWS

A Pakistani Mother of two Stoned to Death for Owning a Mobile Phone



INDEPENDENT News Voices Sports Culture Indy/Life Video Daily Edition

News > World > Asia

Girls and unmarried women in India banned from using mobile phones to prevent 'disturbance in society'

Married women in a Gujarat village now face fines of around £21.60 for breaching the new rule

PRI

Conflict & Justice

A teen was tortured to death for using her cellphone — and women activists in Turkey are furious

BBC

Sign in

Menu -

Chechnya's Kadyrov calls for WhatsApp ban for wives

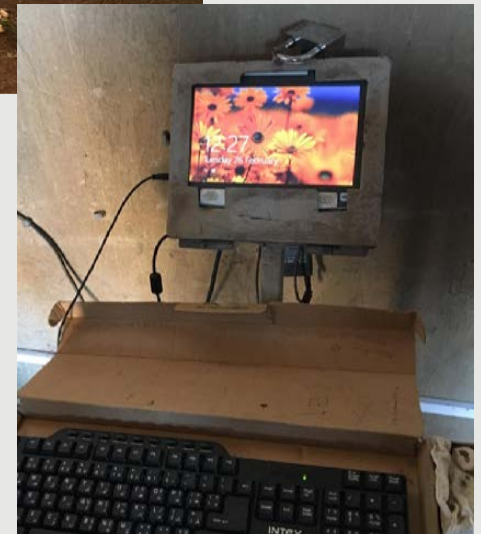
For those doing Digital Development - questions to consider:

- Who can't access and use tech, and why? Who isn't showing up at your ICT and women's empowerment program?
- Under what local conditions would women and girls be allowed to use ICT?
- Can technology help "leapfrog"? Can tech create new social norms?
- How can you best meet women where they are?
- What technology advances show promise? Funding?

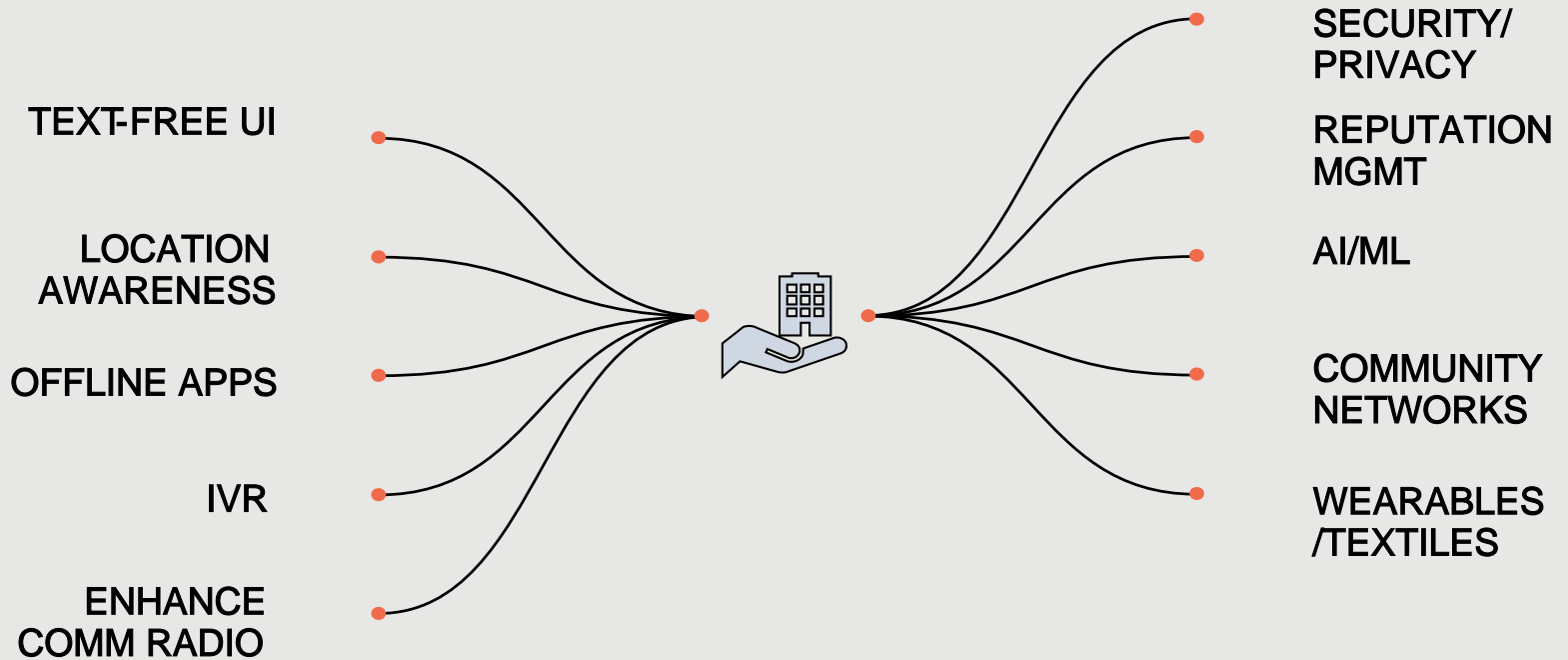


Remember - social norms at the core

- Uncover core issues/fears
- Work with the problem-makers and power-brokers
- Pair tech with societal problems
- Take pages from GenDev orgs
- New income- and respect-generating opportunities
- Promote positive deviance
- Create new social norms
- Dignity in design
- Gear up for a hard sell
- Form factors



Doing tech at the margins pushes the margins of tech



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Setting the social science agenda

